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BRITT MARKETING RECEIVES TOP AWARD FROM INTERNATIONAL MARKETING GROUP

Britt Marketing took top honors at the 18th annual MANNY Awards presented by the Marketing Communications Agency Network (MCAN). The meeting was held in May in San Antonio and attended by MCAN members from the U.S. and Canada. Britt Marketing, which has been in business for over 20 years, is a full service marketing and advertising firm with offices in Forest.

A Gold Manny was presented for the outstanding Trade Show Exhibit in the business to business category. The exhibit, featuring giant graphic cylinders, was produced for Wexco Corporation, a leading manufacturer of bimetallic cylinders for the plastics industry. An important global supplier, Wexco cylinders are pumping plastic at processing facilities on five continents.

Additional MANNYs went to Britt Marketing for full color print ads produced for Prince Michel Vineyards and E-Medical Industries, as well as a direct mail piece for Cardiovascular Associates of Central Virginia. The agency was recognized for its pro bono work in the public service sector for Sister Cities International.

MCAN is an organization of non-competitive, independently owned advertising agencies in the U.S. and Canada which is headquartered in Orlando, Florida. The MANNYs have been presented since 1986 and entries are judged by impartial international advertising and marketing professionals. Judges for the 2004 MANNY Awards were Merrily Terry, Creative Director for the Walt Disney Company; Brice Campbell, Sr., Vice President for Publicis in Dallas; and Pete Mills, Creative Director of WOAI TV in San Antonio.

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